



SPONSORSHIP TIERS

BENEFIT AND INITIATIVE GUIDE FOR POTENTIAL SPONSORS OF THE ASSOCIATION OF CALEDONIA TRAILBUILDERS (ACT)

TIER 1

Awarded for goods, services, or monetary donations valued higher than \$25,000.

SPONSORSHIP BENEFITS	INITIATIVES
<p>All the benefits of tiers 2 and 3 plus:</p> <ul style="list-style-type: none">• Trail naming/dedication opportunity.• Premier logo on ACT merchandise and signage.• In-person executive presentation.• Collaboration on special projects.¹	<ul style="list-style-type: none">• Trail and facilities development• Annual ACT Pub Night• Race facilitation and programming• Project design and professional services

TIER 2

Awarded for goods, services, or monetary donations valued between \$5,000 and \$24,999.

SPONSORSHIP BENEFITS	INITIATIVES
<p>All the benefits of tier 3 plus:</p> <ul style="list-style-type: none">• Sponsor logo on ACT social media, Trailforks, and publications.• Dedicated social media sponsorship announcement.• Personalized tour of the Tabor Mountain Recreation trails.	<ul style="list-style-type: none">• Equipment (tools and PPE)• Supplies (lumber, fasteners, fuel/lubricants)• Mapping and plotting services• Signage• Merchandise

TIER 3

Awarded for goods, services, or monetary donations valued between \$500 and \$4,999.

SPONSORSHIP BENEFITS	INITIATIVES
<ul style="list-style-type: none">• Certificate of appreciation.• Subscription to ACT newsletter and special event announcements.• Sponsor acknowledgement in annual report.	<ul style="list-style-type: none">• Social media presence• Trailbuilder refreshments• Administrative fees• Trail maintenance and reporting

FRIEND OF THE MOUNTAIN

Special acknowledgement² for volunteer and non-monetary contributions.

SPONSORSHIP BENEFITS	INITIATIVES
<ul style="list-style-type: none">• Complimentary ACT membership	<ul style="list-style-type: none">• Ongoing monetary support or outstanding volunteer efforts.

¹ Where applicable funds and authorizations are available.

² Subject to board decision based on merit, significance, and other factors.