



SPONSORSHIP TIERS

BENEFIT AND INITIATIVE GUIDE FOR POTENTIAL SPONSORS OF THE ASSOCIATION OF CALEDONIA TRAILBUILDERS (ACT)

TIER 1

Awarded for goods, services, or monetary donations valued higher than \$25,000.

SPONSORSHIP BENEFITS

All the benefits of tiers 2 and 3 plus:

- Trail naming/dedication opportunity.
- Premier logo on ACT merchandise and signage.
- In-person executive presentation.
- Collaboration on special projects.¹

INITIATIVES

- Trail and facilities development
- Annual ACT Pub Night
- Race facilitation and programming
- Project design and professional services

TIER 2

Awarded for goods, services, or monetary donations valued between \$5,000 and \$24,999.

SPONSORSHIP BENEFITS

All the benefits of tier 3 plus:

- Sponsor logo on ACT social media, Trailforks, and publications.
- Dedicated social media sponsorship announcement.
- Personalized tour of the Tabor Mountain Recreation trails.

INITIATIVES

- Equipment (tools and PPE)
- Supplies (lumber, fasteners, fuel/lubricants)
- Mapping and plotting services
- Signage
- Merchandize

TIER 3

Awarded for goods, services, or monetary donations valued between \$500 and \$4,999.

SPONSORSHIP BENEFITS

- Certificate of appreciation.
- Subscription to ACT newsletter and special event announcements.
- Sponsor acknowledgement in annual report.

INITIATIVES

- Social media presence
- Trailbuilder refreshments
- Administrative fees
- Trail maintenance and reporting

FRIEND OF THE MOUNTAIN

Special acknowledgement² for volunteer and non-monetary contributions.

SPONSORSHIP BENEFITS

- Complimentary ACT membership

INITIATIVES

- Ongoing monetary support or outstanding volunteer efforts.

¹ Where applicable funds and authorizations are available.

² Subject to board decision based on merit, significance, and other factors.